



**LONGFELLOW
ELEMENTARY PTA®**
Empowering every child to be their very, very **BEST!**

BUSINESS SPONSORSHIP PROGRAM

Invest in Longfellow. Invest in our Community.

The Henry W. Longfellow Elementary School PTA is continuing its Business Sponsorship Program for the 2026–2027 academic year. When you sponsor Longfellow Elementary School PTA, your business helps provide opportunities and experiences that directly benefit our close to 1000 students—while putting your name in front of hundreds of Longfellow families, neighbors and community members.

SOME EXAMPLES OF WHAT YOUR SPONSORSHIP WILL HELP PROVIDE:

- At least one field trip each year for every student
- Free books distributed through the Read at Home program
- An extra day of Music Instruction & grade level musicals
- New sports & outdoor equipment
- Funding for the Ground Ed Garden Program
- Classroom enrichment funds for every teacher
- Technology enhancements
- And so much more!

 **PAW**  **ROAR**  **PRIDE**

Sponsorship Amount	\$100	\$250	\$500
PTA Website Recognition	✓	✓	✓
Facebook Group Recognition	✓	✓	✓
PTA Meeting Recognition	—	✓	✓
Business logo on two Longfellow special event t-shirts (Jog-A-Thon & Rock-n-Roar)	—	✓	✓
Business Banner on Bixby Road Fence	—	—	✓

CUSTOM SPONSORSHIP PACKAGES AVAILABLE!

We welcome the opportunity to customize a package to fit your individual business needs!



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BUSINESS SPONSORSHIP COMMITMENT

2026-2027

BUSINESS INFORMATION

Business Name: _____

Contact Person: _____

Address: _____

E-mail: _____ Phone: _____

Facebook Page: _____ Website: _____

SELECT YOUR SPONSORSHIP

☐ PAW SPONSORSHIP — \$100

☐ ROAR SPONSORSHIP — \$250

☐ PRIDE SPONSORSHIP — \$500

☐ I am interested in a custom sponsorship package. Please contact me.

SPONSOR T-SHIRT

☐ I would like to receive a free T-shirt with my business logo on the back. (Roar and Pride Sponsorship only.)

Adult unisex size: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

IN-KIND DONATION

☐ I would like to contribute the following in-kind donation:

☐ Enclosed ☐ Please pick up on or after (date): _____

Please return this completed form along with your donation (checks payable to Longfellow Elementary PTA) You may place it in the PTA mailbox located in the Longfellow Elementary front office or mail it to:

PTA Sponsorship Program – Alissa Cohn
C/O Longfellow Elementary
3800 Olive Ave
Long Beach, CA 90807

QUESTIONS?
Email waysandmeans@lblongfellowpta.org

Thank you for supporting our Longfellow Lions and for investing in our school community!

Alissa Cohn • VP Ways & Means
Longfellow Elementary PTA • 501(c)(3) nonprofit • EIN 95-6206358